



## 2018-19 Martin Luther King Contest ENDING SILENCE

The goal of the Olathe Human Relations Commission Annual MLK Contest is to increase awareness, foster greater understanding, and celebrate the diverse groups, which make up our community.

### ELIGIBLE PARTICIPANTS

The contest is open to any Olathe School District, Kansas State School for the Deaf Student and Home School students in middle school (Grades 6, 7, 8) or senior high (grades 9, 10, 11, 12).

**THEME:** The contest theme for 2018-19 school year is **ENDING SILENCE**.

Song writer Keala Settle captured the sentiments of millions when she wrote the following lyrics to the hit song *This Is Me* for the movie *The Greatest Showman*.

*When the sharpest words wanna cut me down  
I'm gonna send a flood, gonna drown them out  
I am brave, I am bruised  
I am who I'm meant to be, this is me  
Look out 'cause here I come  
And I'm marching on to the beat I drum  
I'm not scared to be seen  
I make no apologies, this is me*

Many in our society feel unwanted peer pressure and the need to fit in. We fall under the microscope of others seeking approval, constantly judging how we look, and whether we meet others' expectations. Sometimes we feel unnecessary self-doubt, angst, and sadness. Occasionally we become quiet, still, and hushed.

Dr. King said, **“Our lives begin to end the day we become silent about the things that matter.”** There are many things that matter in life. This includes being true to yourself, standing up for who you are, voicing what you believe in, and living authentically. What are you no longer going to be silent about? What are you willing to march for? Which street corner are you going to preach from? What banner are you going to carry? How are you going to express yourself? Raise your voice. Now is the time to shout out, *This Is Me*.

Use multi-media, writing, or art to express yourself as you consider the MLK contest theme for this year, Ending Silence. Reflect on the wisdom of Dr. King and one of the final lines of the song *This Is Me*:

*Look out 'cause here I come  
And I'm marching on to the beat I drum  
I'm not scared to be seen  
I make no apologies, this is me*

### DEADLINES

Middle and Senior High Schools must have their entries turned in to their assistant principal/activity director by **Monday, November 5, 2018**. High School writing finalists and Middle School writing winners will be notified by **Friday, December 7, 2018**.

## AWARDS AND RECOGNITION

Middle School and Senior High School finalists will be formally recognized at the City of Olathe's Martin Luther King Awards Celebration on **Sunday, January 20, 2019, from 3:00-5:00 at the MNU Bell Cultural Events Center**. The awarding of 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> places in each category and Best of Show will take place that day. In addition, the school represented by the highest percentage of participants by population will receive recognition.

- All finalists' written entries will be judged on *Theme, Originality, Organization, and Grammar*. All high school finalists' entries will also be judged on **Presentation**.
- All finalists' visual art entries will be judged on *Theme, Originality, Craftsmanship, Creativity, and Artist's Statement*. All high school finalists' entries will also be judged on **Presentation**.
- All finalists' multi-media entries will be judged on *Theme, Originality, Craftsmanship, and Creativity*. All high school finalists' entries will also be judged on **Presentation**.

AWARDS (Each Category)	SENIOR HIGH	MIDDLE SCHOOL
First Prize	\$300.00	\$200.00
Second Prize	\$200.00	\$125.00
Third Prize	\$100.00	\$75.00

### BEST OF SHOW \$500

#### WRITING - GUIDELINES FOR ENTRIES:

1. All written entries must reflect the theme of the contest. Entries can be any original written work; essay, poem, etc.
2. Entries must not be more than 700 words in length. Please note that entries do not have to be 700 words. They will be judged on content; not length. The maximum length is 700 words.
3. Each written work must reflect the student's original thinking and ideas. Sources must be cited, where appropriate.
4. An entry form, including the student's name, address, and telephone number, as well as school information, must be stapled to the entry. (This is required for prize winners)

#### VISUAL ART - GUIDELINES (Fine Arts):

1. Entries must reflect the theme of the contest
2. Entries can be made in any of the following categories:
  - 2D, 3D, Photography, or Mixed Media
  - Senior High School entries must be matted and have an artist's statement
3. Entries must reflect the student's original thinking and ideas and adhere to copyright laws
4. An entry form, including the student's name, address, and telephone number, as well as school information, must accompany the entry. (This is required for prize winners)

#### MULTI-MEDIA GUIDELINES: (Commercial Arts):

1. Entries must reflect the theme of the contest
2. Entries can be made in any of the following categories on a cd/dvd:

Interactive Web Media	Graphic Design
Animation	Documentary Video
Dramatic Video	Multi-Media Presentation (power point or acrobat—self-contained)
3. Entries must be no shorter than 1 minute nor longer than 5 minutes
4. MP4 video formatting is preferred
5. Entries must reflect the student's original thinking and ideas and adhere to copyright laws
6. An entry form, including the student's name, address, and telephone number, as well as school information, must accompany the entry. (This is required for prize winners)

**NOTE:** All selected finalists from each school must be present at the Olathe Martin Luther King Celebration on Sunday, January 20, 2019, at the MNU Bell Cultural Events Center from 3:00-5:00.

## **PUBLIC VIEWING AND FINAL JUDGING**

The Public Viewing will be on Tuesday, January 8, 2019 at the USD 233 Technology Support Center from 5:00-6:30 p.m. (14250 S Black Bob Rd). At this time, the written works, visual arts entries and multi-media projects from each school will be on display. Judging will also take place on Monday, January 8, beginning at 6:30. It is important to note that the judging for the senior high division is done differently than that of the middle school division.

**Senior High:** Prior to the Public Viewing and Final Judging the 3 semi-finalists will be determined in each of the 3 categories. All semi-finalists will then present their projects at the public viewing (the semi-finalists in the writing category will read their works). Please remember that presentation is one of the criteria in all 3 categories.

**Middle School:** Prior to the Public Viewing and Final Judging, 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> place in each category will be determined. No judging of Middle School works will take place at the final judging. However, the Middle School winner in each category will present their work during the judging portion of the event because they are eligible for “Best of Show.” Additionally, if the Olathe Human Relation’s Commission deems a 2<sup>nd</sup> or 3<sup>rd</sup> place middle school recipient is worthy of “Best of Show” consideration, the entrant may also be asked to present their work at the final judging.

**Questions** – Contact your classroom teacher or the assistant principal/activity director from your school.

# Olathe Public Schools Olathe Human Relations Commission MLK Contest 2018-19

## ***ENTRY FORM***

### **ENTRY INSTRUCTIONS – Check Appropriate Box**

- WRITING:** Entry form must be **stapled** to each entry. Each entry should have the student's name, school, and title of the work at the top. Single-sided only.
- VISUAL ART:** Entry form and artist statement must accompany each visual art entry. Do not tape the artist statement (if applicable) to the back of the visual arts entry. Securely **tape** the entry form to back of entry.
- MULTI-MEDIA:** Entry form must accompany each multi-media entry.  
(MP4 format preferred)

## **Important: Please Print Legibly**

Student Name: \_\_\_\_\_

Name of School: \_\_\_\_\_ Grade Level: \_\_\_\_\_

Title of Project: \_\_\_\_\_ (Required)

Please **do not** use the title *Ending Silence*

Category (Circle One):      Writing      Visual Arts      Multi Media

Home Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Home Telephone: \_\_\_\_\_

Student E-Mail: (Please Print Neatly) \_\_\_\_\_

Teacher's Name: \_\_\_\_\_